



E-commerce SEO Case Study: Thedesigneroffice.co.uk



82.53% Revenue Hike in 12 Months

We helped online The Designer Office to grow their revenue by 82.53% in their first year of operation with an end-to-end strategy.

65.89%

Increase sales
in 1 year

82.53%

Increase revenue
in 1 year

43.93%

Increase organic
traffic in 1 year



STRATEGY PROVIDED

- Web Design
- Web Development
- Improved page load speed
- Competitors research
- Keyword research
- Content Writing and Optimization
- Build Local Citation
- Link Building

About Thedesigneroffice.co.uk

The Designer Office are a team of highly experienced office furniture managers that specialise in the refurbishment of offices in the UK to give your office more of a designer look and feel. They work closely with a wide range of UK based manufacturers & suppliers to ensure you get the finest furniture and equipment to improve the aesthetics of your office at the lowest price possible.



The Challenges

The challenge for The Designer Office was to build its web presence, boost online sales and stay competitive in UK. As serving huge product range, they were aimed to target online channels for marketing and increase eCommerce revenue. We were appointed to increase their online sales through search engine optimization.



What We Did

ClickMatix's digital marketing service has enabled Thedesigneroffice.co.uk to get discovered online, offer a wide range of office furniture product. Our SEO and marketing strategies made a huge success by increasing organic lead by 44.79%. Baby-direct.com.au has been ranking well and from the total 26 targeted keywords, 8 of them are ranking in top 3.



Results Delivered

1. Top 3 Google Positions For **38%** of Targeted Keywords
2. Organic Conversions By **44.79%**
3. Increase In Organic Traffic **43.93%**





Speak With Us Today
1300 159 314

ryan@clickmatix.com.au

www.clickmatix.com.au